WHEREAS, Beef is a traditional American food; and,

WHEREAS, The family is the backbone of our country and an important source of strength in our modern society; and,

WHEREAS, The beef industry is the largest segment of our nation's agricultural industry and is vital to our economy as well; and,

WHEREAS, Beef's status as a food rich in protein, iron, B vitamins and other essential nutrients makes it truly a food to serve "for so many good reasons"; and,

WHEREAS, It is important that the people of South Dakota recognize the importance of beef in their everyday life; and,

WHEREAS, Fathers' Day, June 17, 1979, is traditionally the time to honor the family and the beef industry for their contributions to the strength and welfare of our great state and nation:

NOW, THEREFORE, I, WILLIAM J. JANKLOW, Governor of the State of South Dakota, do hereby proclaim the use of

## BEEF FOR FATHERS' DAY

on June 17, 1979, and I respectfully urge all business organizations, producers and consumers to cooperate in this observance. I urge the serving of beef in all homes on this day, that it may take its rightful place among those foods served on such special days and in so doing, recognize the importance of the beef industry in our state and national economy.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Thirtieth Day of May, in the Year of Our Lord, Nineteen Hundred and Seventy-Nine

VILLIAM J. JANGLOW, COVERNOR

ATTEST:

ALICE KUNDERT, SECRETARY OF STATE